KYLE NIÑO TAN LARGO

PROFESSIONAL SUMMARY

AI-focused Content Creator and Digital Marketing Professional with 5+ years of experience building, scaling, and systemizing short-form content for e-commerce, consumer brands, and Web3 communities. Specialized in AI-assisted UGC production, short-form video editing, and automation-driven content workflows designed for speed, consistency, and scale. Strong execution background across TikTok, Reels, YouTube Shorts, and Meta platforms, with hands-on experience using advanced AI tools to transform raw assets into high-performing content. Comfortable owning output end to end, from ideation to publishing, in fast-paced startup and remote team environments.

CORE SKILLS

- AI UGC and Short-Form Content Creation
- Short-Form Video Editing using CapCut and Canva
- AI Image and Video Generation using Nano Banana Pro, Sora 2 Pro, Kling, Seedream, and MakeUGC
- AI Scriptwriting and Ideation using ChatGPT and Claude
- Voice and Audio Generation using ElevenLabs
- Content and Workflow Automation using n8n
- Social Media Content Strategy for TikTok, Reels, and YouTube Shorts
- Content Repurposing and High-Volume Publishing
- Creative Quality Control and Output Management
- Analytics Awareness and Performance Optimization
- Paid Media and Ads Strategy Support

PROFESSIONAL EXPERIENCE

Digital Marketing Head

BeLaunched LLC | 2023 – January 2026 - Led end-to-end content and marketing execution for multiple e-commerce brands - Built scalable creative pipelines combining AI tools and human editing workflows - Oversaw short-form video production for TikTok, Reels, and Shorts at testing and scaling phases - Directed creative testing, iteration, and optimization based on performance signals - Managed remote creatives, editors, and operational workflows

Core Team Member / Community Lead

Blockchain Bandits | March 2022 – Present - Acted as part of the core leadership team for strategy and execution decisions - Managed Discord community operations, moderation structure, and engagement

initiatives - Led announcements, campaigns, and creator-facing communications - Coordinated moderators and handled community escalation and conflict resolution

Digital Marketing Manager

Plain Los Angeles | October 2019 – March 2021 - Executed social media and content initiatives for e-commerce product launches - Optimized chatbots, funnels, and creative workflows to support conversions - Coordinated with team members on content production and campaign execution

Operations Manager

Easy Habits | April 2020 – April 2021 - Managed day-to-day operations for an e-commerce business - Oversaw content execution, supplier coordination, and internal processes - Supported marketing execution and operational scaling

Virtual Marketing Manager / Shopify VA

Breezy Laces | March 2020 – June 2021 - Managed Shopify backend operations and product listings - Created and edited short-form and static marketing creatives - Supported influencer outreach and content execution workflows

Digital Marketing Associate / Team Lead

Golden Bria Holdings Inc. | May 2018 – September 2019 - Led and trained marketing associates and sales teams - Executed digital campaigns and content initiatives - Supported social media growth and performance tracking

WEB3 & COMMUNITY ROLES (PROJECT-BASED)

- • Head Community Manager – World of Pepe | 2022
- • Discord Moderator / Community Manager – NodeMonkes | 2023 – 2024
- • Community Moderator – OxyA Origins | 2021 – 2022

Focused on moderation, engagement, creator relations, and community operations.

EDUCATION

Bachelor of Science in Business Administration
Major in Marketing
Xavier University – Ateneo de Cagayan | 2018

TRAINING & CONTINUOUS LEARNING

• Advanced Facebook Advertising and Creative Testing
• AI Content Creation and Automation Workflows
• Short-Form Video Trends and Platform Optimization
• 10+ Digital Marketing Seminars and Industry Trainings

ADDITIONAL NOTES

• Strong preference for execution-heavy, output-driven roles
• Experienced working with founders, startups, and remote teams
• Comfortable adapting quickly to new tools, platforms, and content formats